



ODIHR Election Observation Mission Republic of Serbia, Early Parliamentary Elections, 17 December 2023

Media Monitoring Results

From 21 November to 14 December 2023, the ODIHR Election Observation Mission (EOM) monitored prime time (18:00 – 24:00) broadcasts from the public broadcasters *RTSI* and *RTVI*, as well as the private TV channels *TV B92*, *TV Happy*, *TV Pink* and *TV Prva*, all of which have national coverage. In addition, the ODIHR EOM monitored the main news programmes of the cable TV channels *TV NI*, *Informer TV*, and *Kurir TV*.

The monitoring included both quantitative and qualitative analysis. The quantitative analysis measured the total amount of time allocated to each contesting party, other political subjects, and relevant institutions; it also evaluated the tone of the coverage in which these entities were portrayed – positive, neutral or negative. The qualitative analysis assessed the performance of selected media outlets against ethical and professional standards, such as balance, accuracy, timeliness, choice of issues, omission of information, advantage of incumbency, positioning of items, and use of inflammatory language, etc.

The enclosed charts depict the coverage of all contestants as well as the president, prime minister, government, and local authorities in news and current-affairs programmes, as well as in the election-related news blocks.

Only subjects that received at least 0.3 per cent are shown.

Explanation of the charts

Combined (page 4):

- The first pie chart displays the share of relevant political subjects in non-election related news across all broadcasters combined.
- The second pie chart shows the share of paid airtime, as identified, by each contestant across all broadcasters combined.

By TV channel (page 5 to page 21):

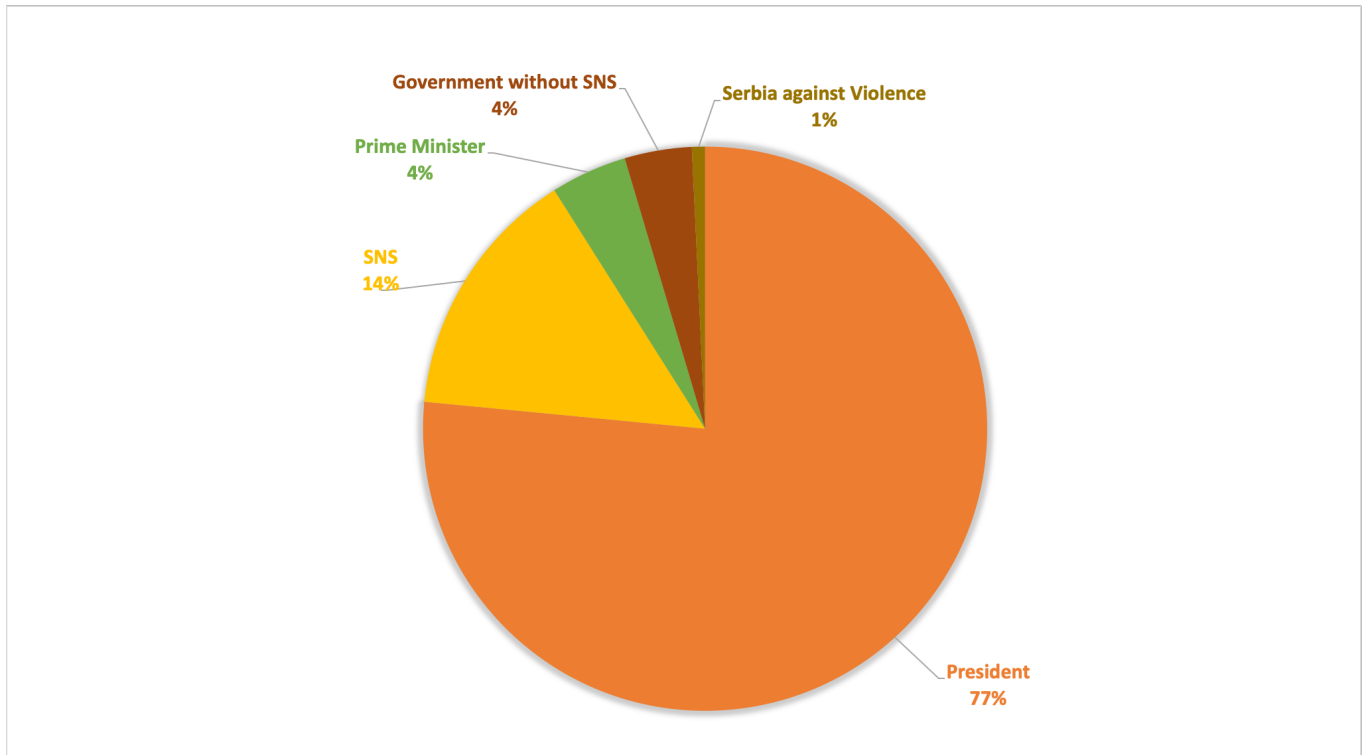
- The first pie chart shows the airtime allocated to contestants and other relevant political subjects during the defined period;
- The first bar chart indicates the total amount of positive, neutral and negative airtime devoted to contestants and other relevant political subjects during the defined period;
- The second pie chart presents the distribution between electoral contestants and other relevant political subjects covered in the election-related news;
- The second bar chart indicates the total amount of positive, neutral and negative airtime devoted to contestants and other relevant political subjects in the election-related news.

Acronyms used for electoral lists

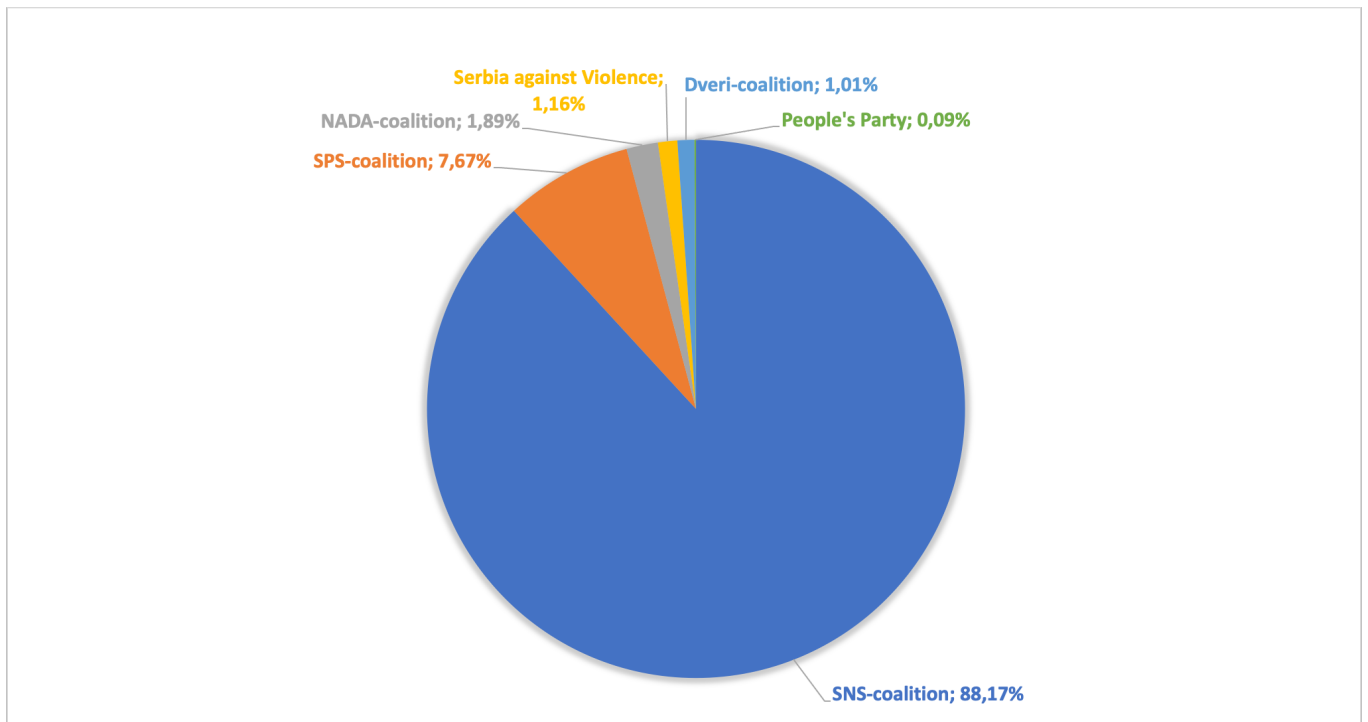
1.	ALEKSANDAR VUČIĆ – SERBIA MUST NOT STOP	SNS-coalition
2.	IVICA DAČIĆ – PRIME MINISTER OF SERBIA	SPS-coalition
3.	VOJISLAV ŠEŠELJ, PHD. - SERBIAN RADICAL PARTY	SRS
4.	MILICA ĐURĐEVIĆ STAMENKOVSKI - BOŠKO OBRADOVIĆ - NATIONAL GATHERING - STATE BUILDING STRENGTH - SERBIAN PARTY <i>ZAVETNICI</i> - SERBIAN MOVEMENT <i>DVERI</i>	Dveri-coalition
5.	MILOŠ JOVANOVIĆ, PHD. - HOPE FOR SERBIA - SERBIAN COALITION HOPE - NATIONAL DEMOCRATIC ALTERNATIVE - NEW DEMOCRATIC PARTY OF SERBIA (NOVI DSS) - MOVEMENT FOR THE RESTORATION OF THE KINGDOM OF SERBIA (POKS)	NADA-coalition
6.	VAJDASÁGI MAGYAR SZÖVETSÉG - ELNÖKÜNKÉRT, KÖZÖSSÉGÜNKÉRT, A JÖVŐÉRT! ALLIANCE OF VOJVODINA HUNGARIANS - FOR OUR PRESIDENT, FOR OUR COMMUNITY, FOR THE FUTURE!	SVM
7.	SERBIA AGAINST VIOLENCE - MIROSLAV MIKI ALEKSIĆ - MARINIKA TEPIĆ (PARTY OF FREEDOM AND JUSTICE, PEOPLE’S MOVEMENT OF SERBIA, GREEN-LEFT FRONT, DON’T LET BELGRADE D(R)OWN, ECOLOGICAL UPRISING - ČUTA, DEMOCRATIC PARTY, MOVEMENT OF FREE CITIZENS, SERBIA CENTER, TOGETHER, MOVEMENT FOR REVERSAL, UNITED TRADE UNIONS OF SERBIA “SLOGA”, NEW FACE OF SERBIA)	Serbia Against Violence
8.	USAME ZUKORLIĆ - UNITED FOR JUSTICE - JUSTICE AND RECONCILIATION PARTY - BOSNIACS OF SANDŽAK, TOMISLAV ŽIGMANOV - DEMOCRATIC ALLIANCE OF CROATS IN VOJVODINA	SPP-coalition
9.	SDA SANDŽAKA - SULEJMAN UGLJANIN, PHD	SDAS
10.	TOGETHER FOR THE FUTURE AND DEVELOPMENT - COALITION FOR PEACE AND TOLERANCE	Coalition for Peace and Tolerance
11.	People's Party – Safe Choice. Serious People – Vuk PEOPLE’S PARTY - SAFE CHOICE. SERIOUS PEOPLE - VUK JEREMIĆ, SANDA RAŠKOVIĆ IVIĆ, PHD., SINIŠA KOVAČEVIĆ, VLADIMIR GAJIĆ, MARINA LIPOVAC TANASKOVIĆ	People's Party
12.	SAŠA RADULOVIĆ (ENOUGH IS ENOUGH -DJB) - BORIS TADIĆ (SOCIAL DEMOCRATIC PARTY - SDS) - ANA PEJIĆ (ABDUCTED BABIES) - GOOD MORNING SERBIA	Good Morning Serbia
13.	POLITICAL FIGHT OF ALBANIANS CONTINUE - SHAIPI KAMBERI - BETEJA POLITIKE E SHQIPTARËVE VAZHDON – SHAIPI KAMBERI	PVD-coalition

14.	WE – VOICE OF THE PEOPLE, PROF. DR BRANIMIR NESTORVIĆ	MI-GIN
15.	SERBIA IN THE WEST – ZORAN VULETIĆ - NEMANJA MILOŠEVIĆ - ASK THE PROFESSIONALS - VLADIMIR KOVAČEVIĆ	Serbia in the West
16.	RUSSIAN PARTY - SLOBODAN NIKOLIĆ	Russian Party
17.	ČEDOMIR JOVANOVIĆ - IT HAS TO BE DIFFERENT	LDP
18.	ALBANIAN DEMOCRATIC ALTERNATIVE - UNITED VALLEY / ALTERNATIVA DEMOKRATIKE SHQIPTARE-LUGINA E BASHKUAR	United Valley

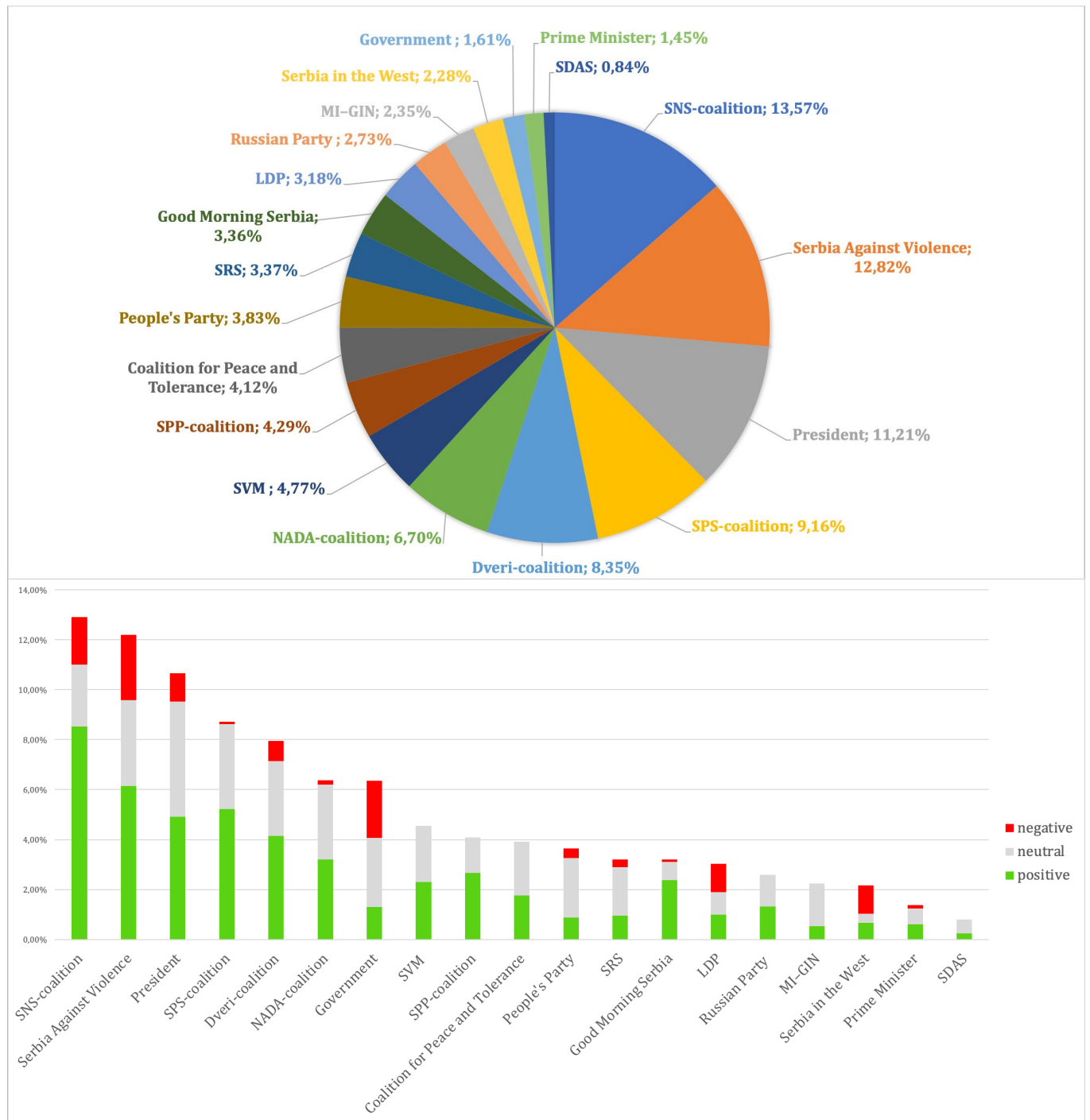
Share of relevant political subjects in non-election related news across all broadcasters monitored by the ODIHR EOM combined



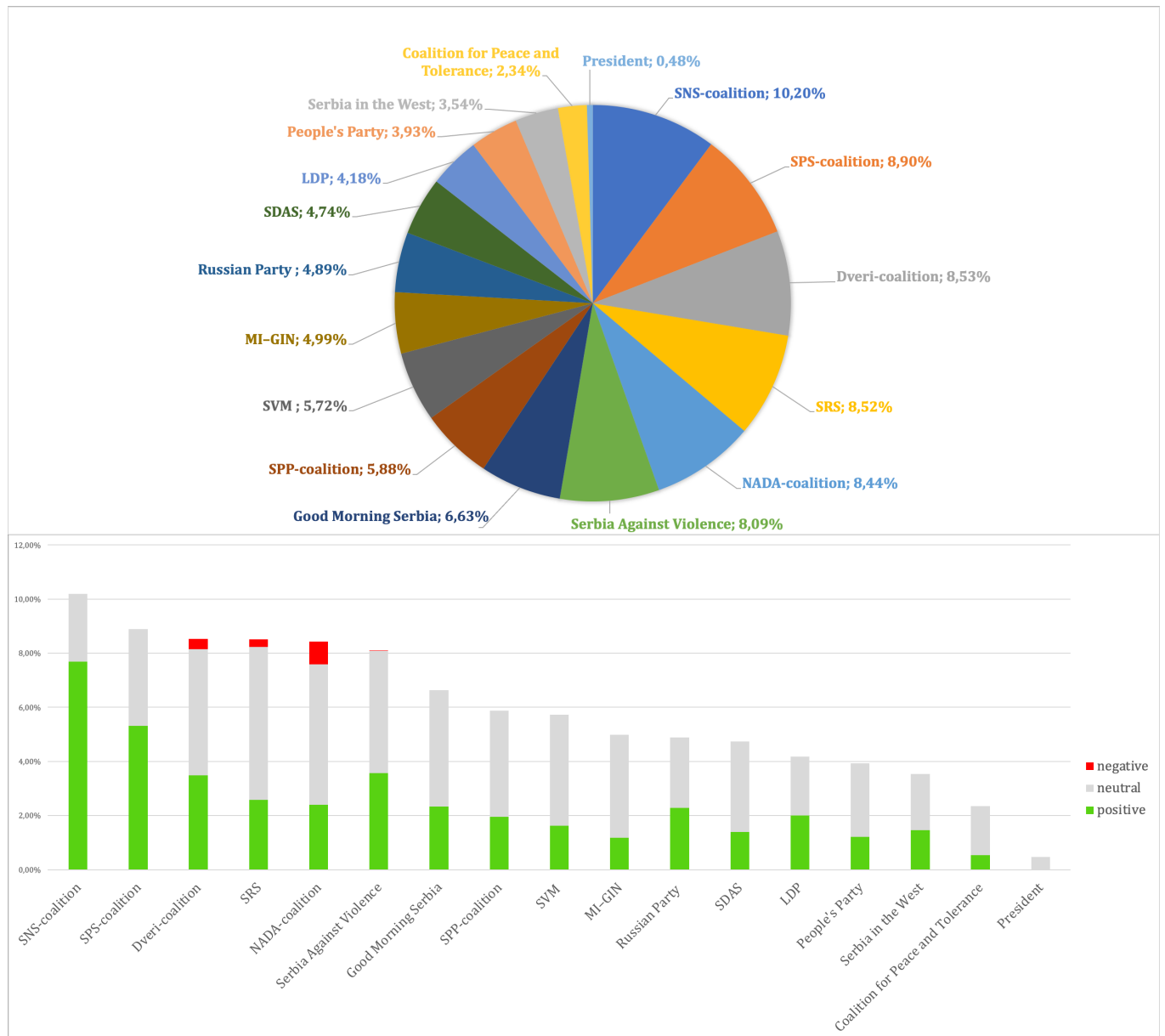
Share of paid airtime by each contestant across all broadcasters monitored by the ODIHR EOM combined



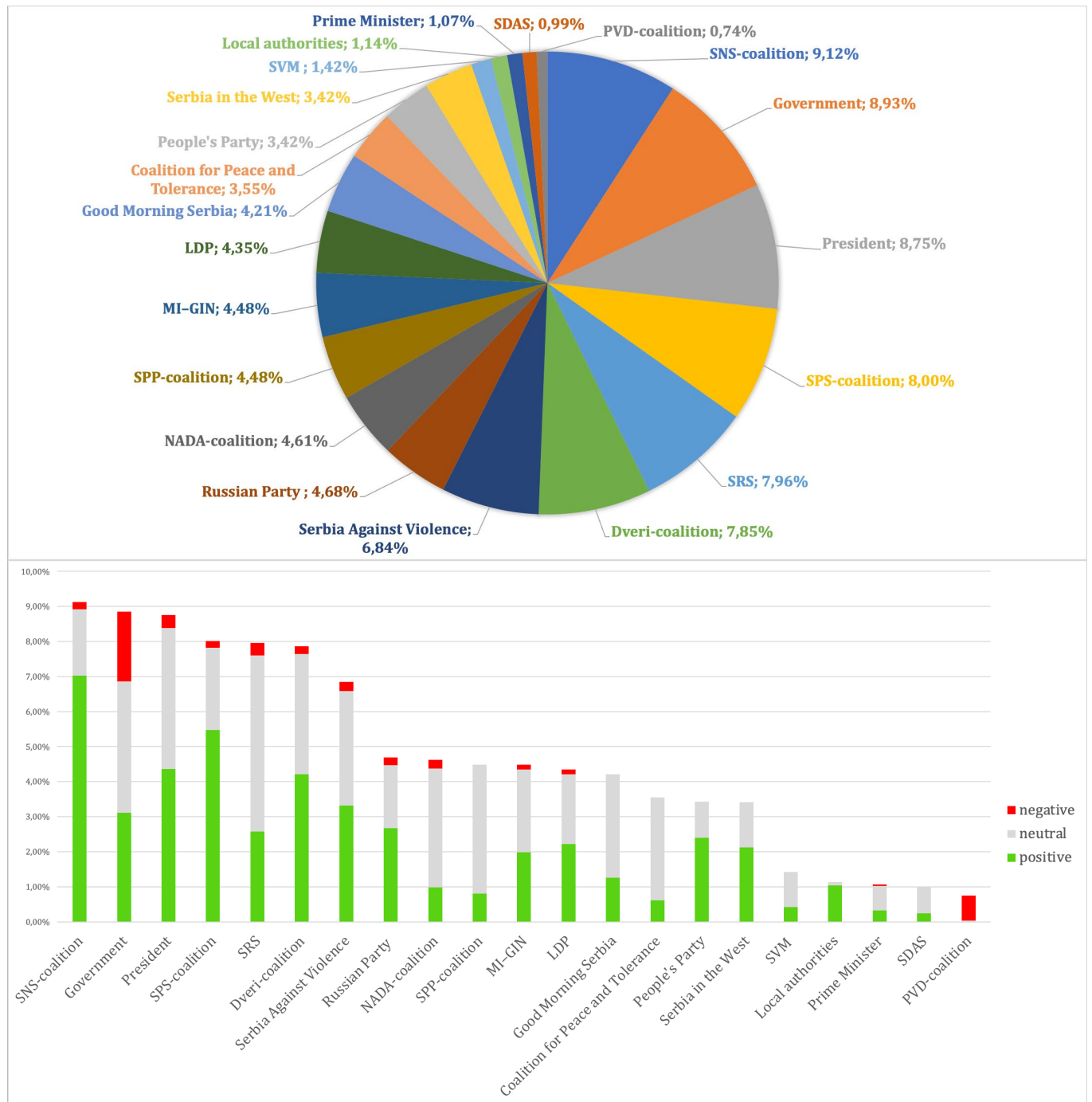
RTS1 – airtime allocated to contestants and other relevant political subjects in all programmes, excluding paid airtime



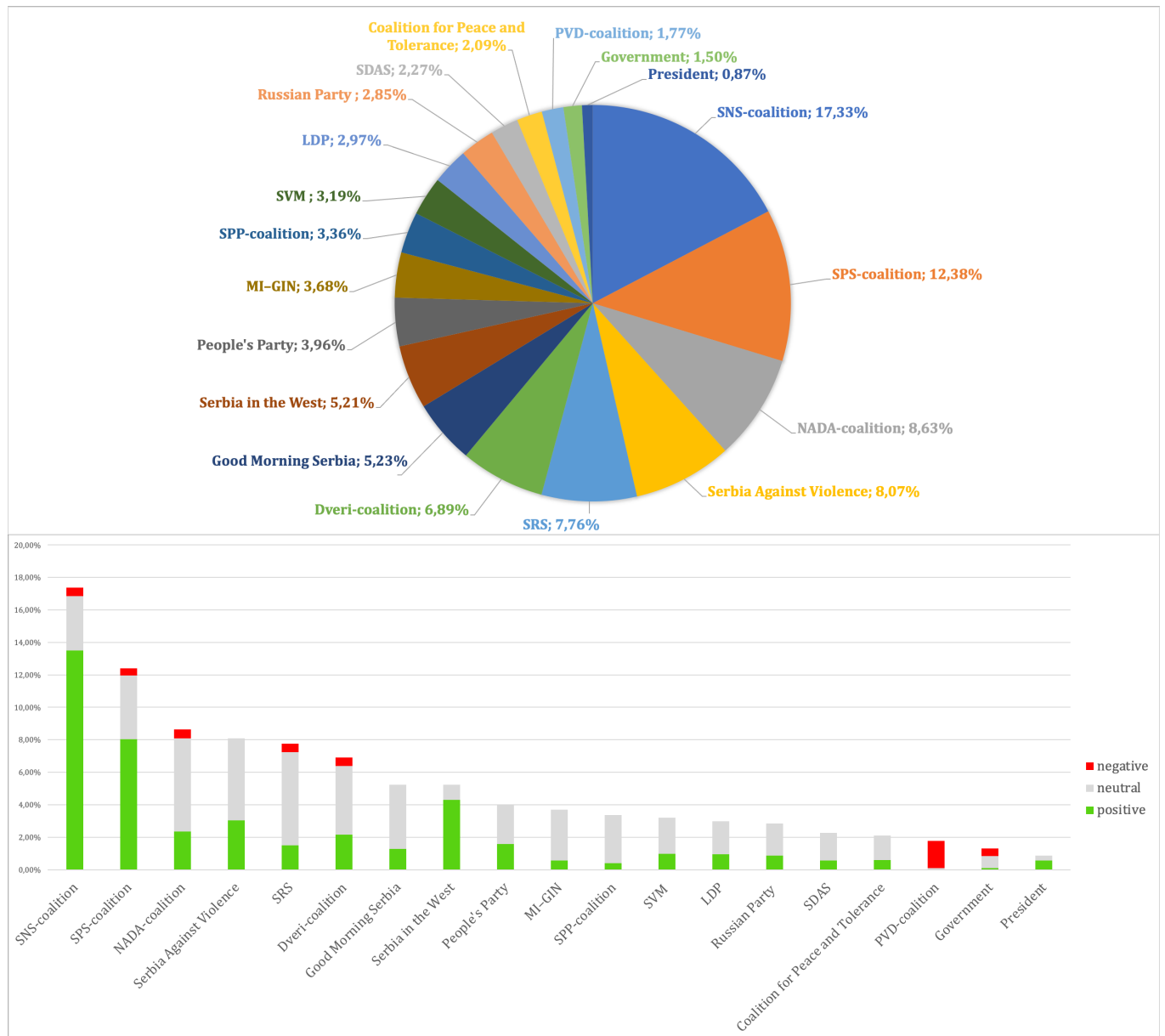
**RTS1 – airtime allocated to contestants and other relevant political subjects
 in election-related news**



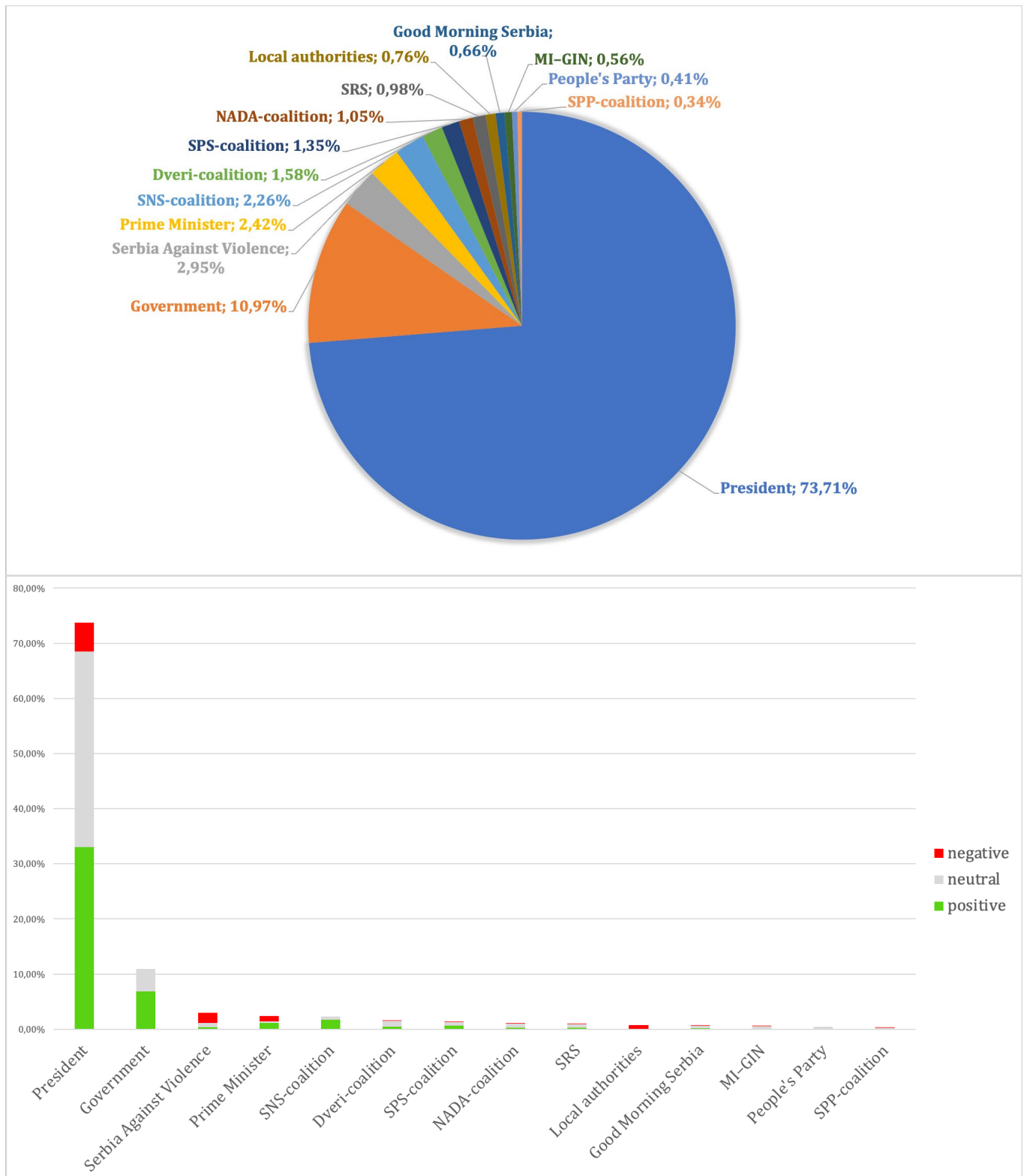
RTV1 – airtime allocated to contestants and other relevant political subjects in all programmes, excluding paid airtime



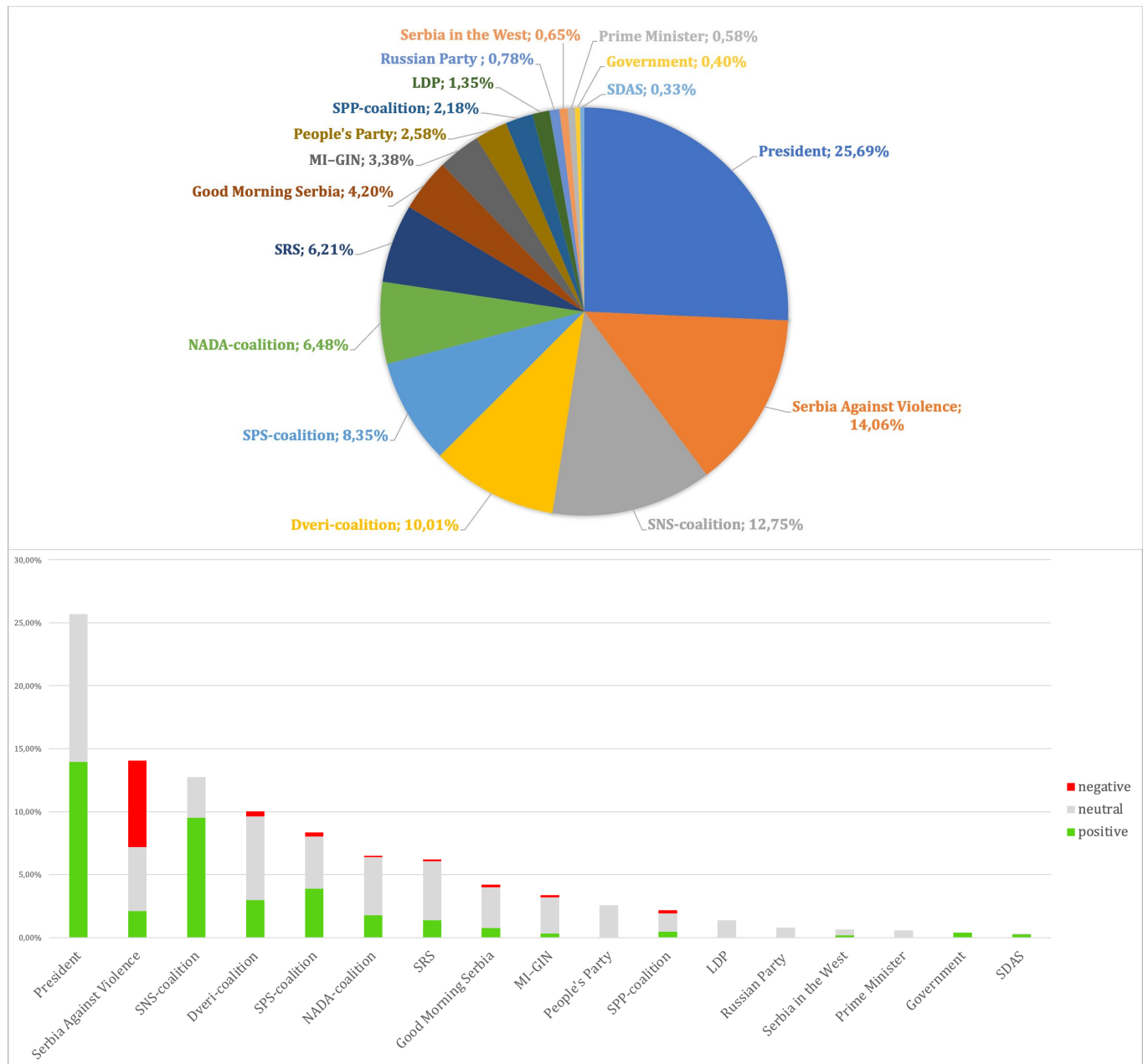
**RTV1 – airtime allocated to contestants and other relevant political subjects
 in election-related news**



TV B92 – airtime allocated to contestants and other relevant political subjects in all programmes, excluding paid airtime

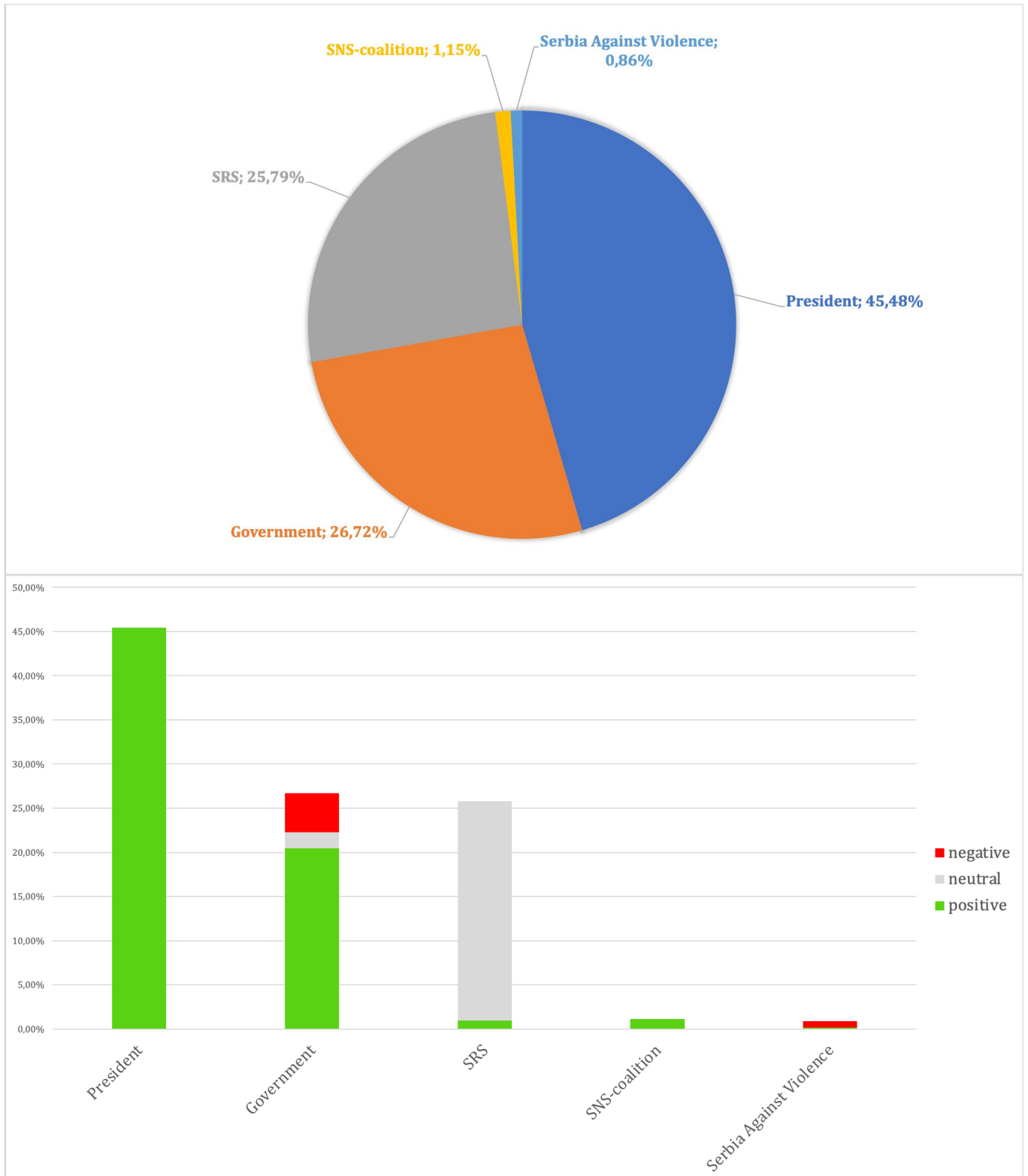


**TV B92 – airtime allocated to contestants and other relevant political subjects
 in election-related news**

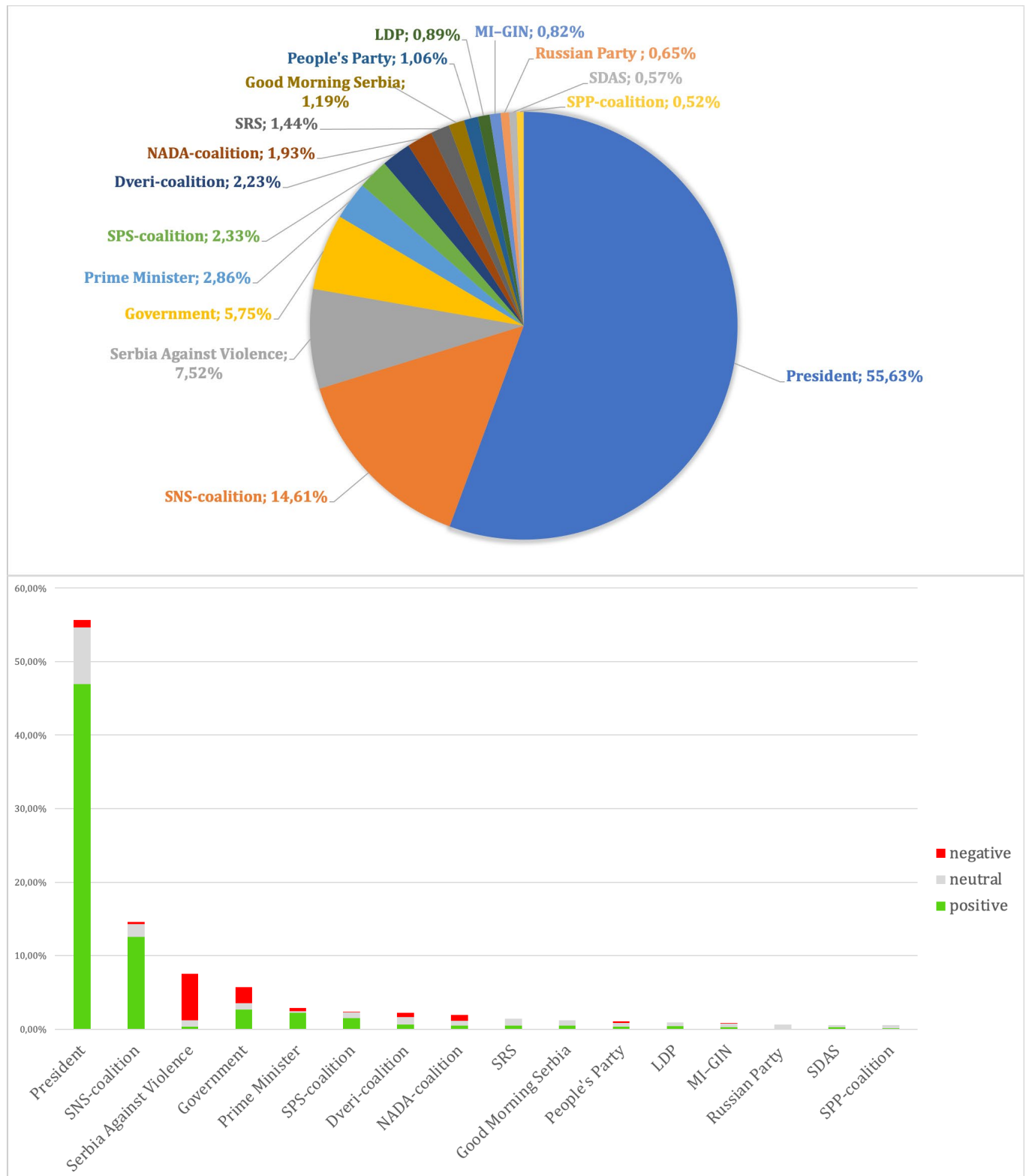


Happy TV – all programmes, except paid airtime

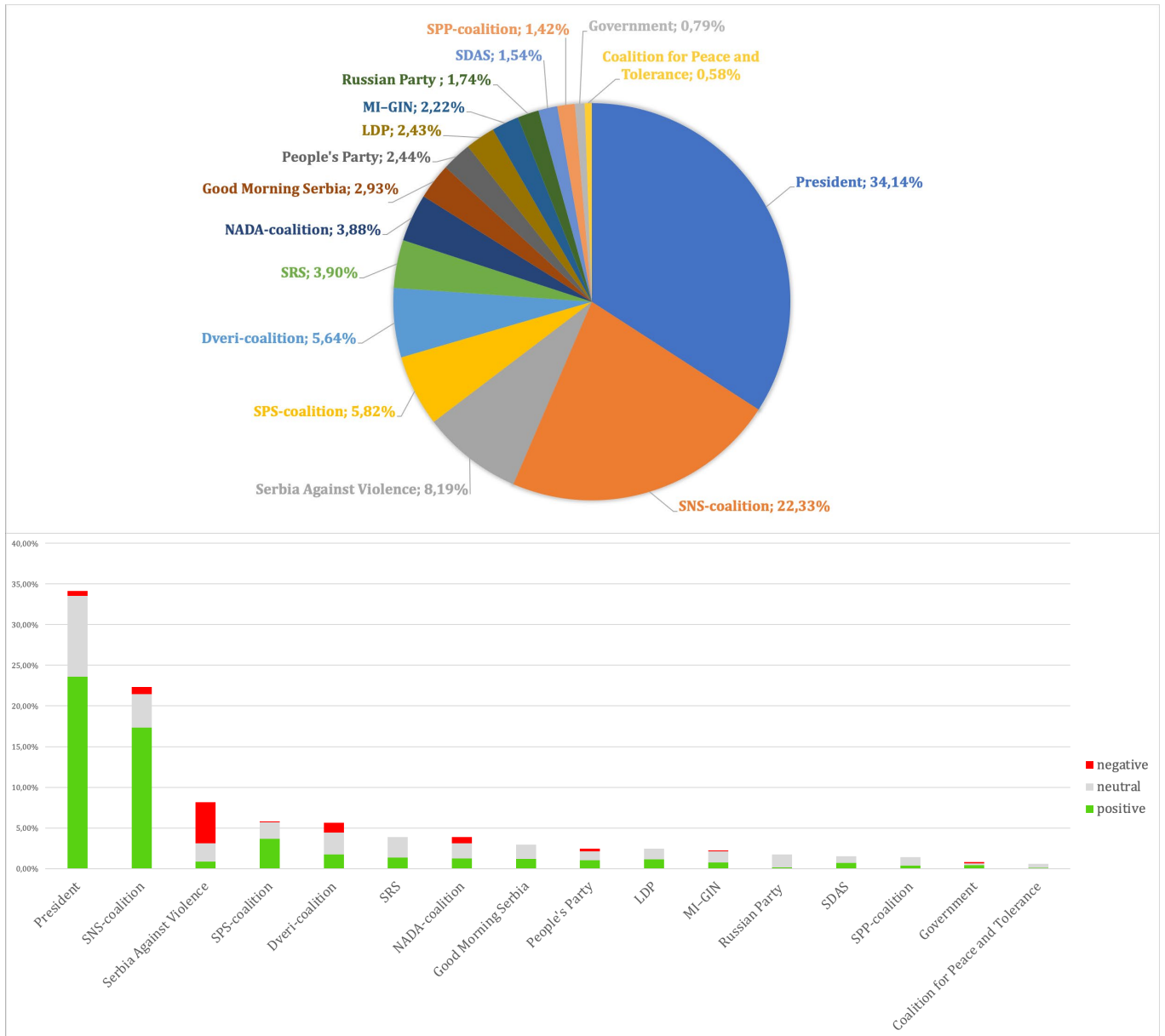
(Note: Happy TV did not broadcast news programmes within the monitored timeframe)



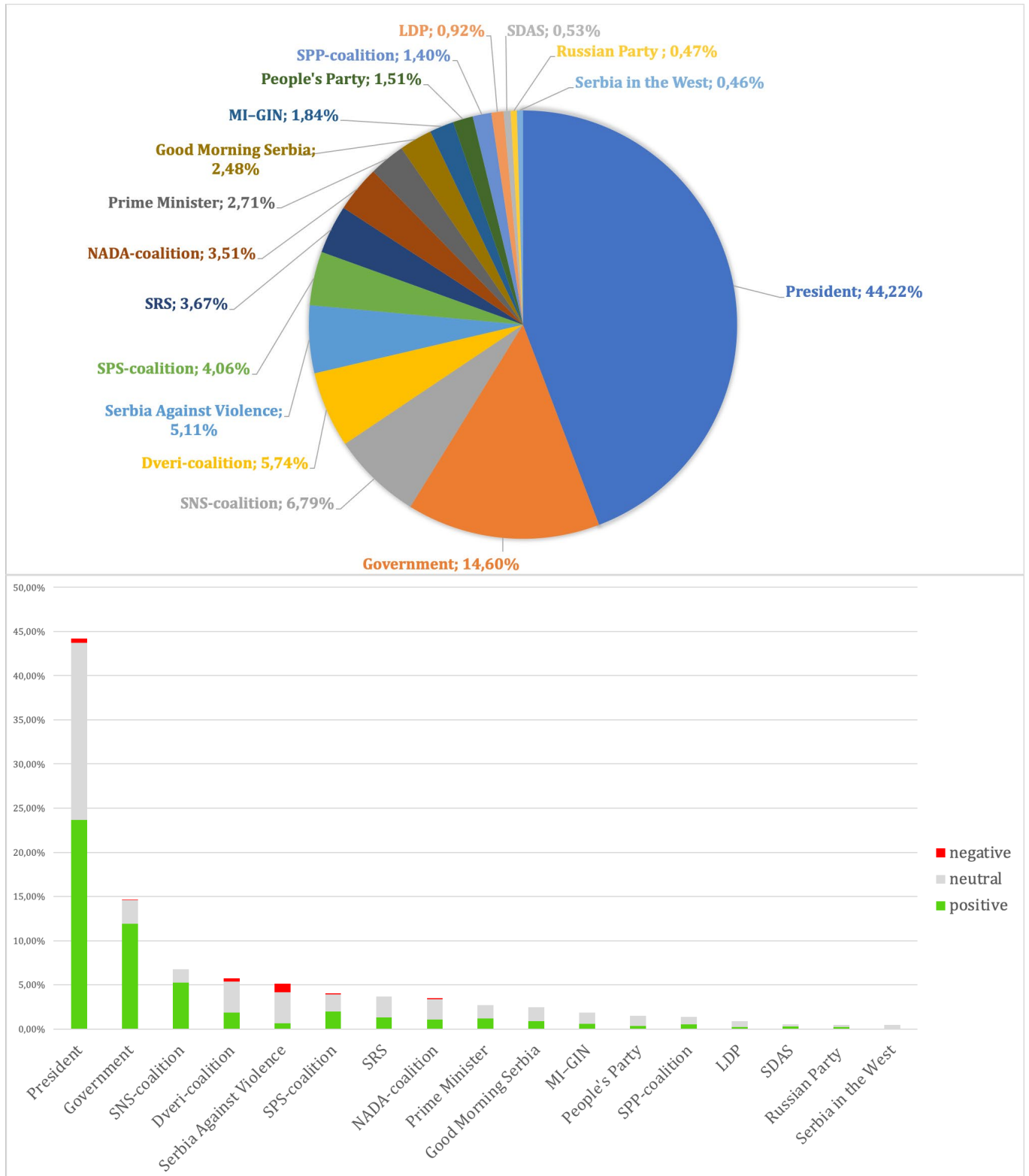
TV Pink – airtime allocated to contestants and other relevant political subjects in all programmes, excluding paid airtime



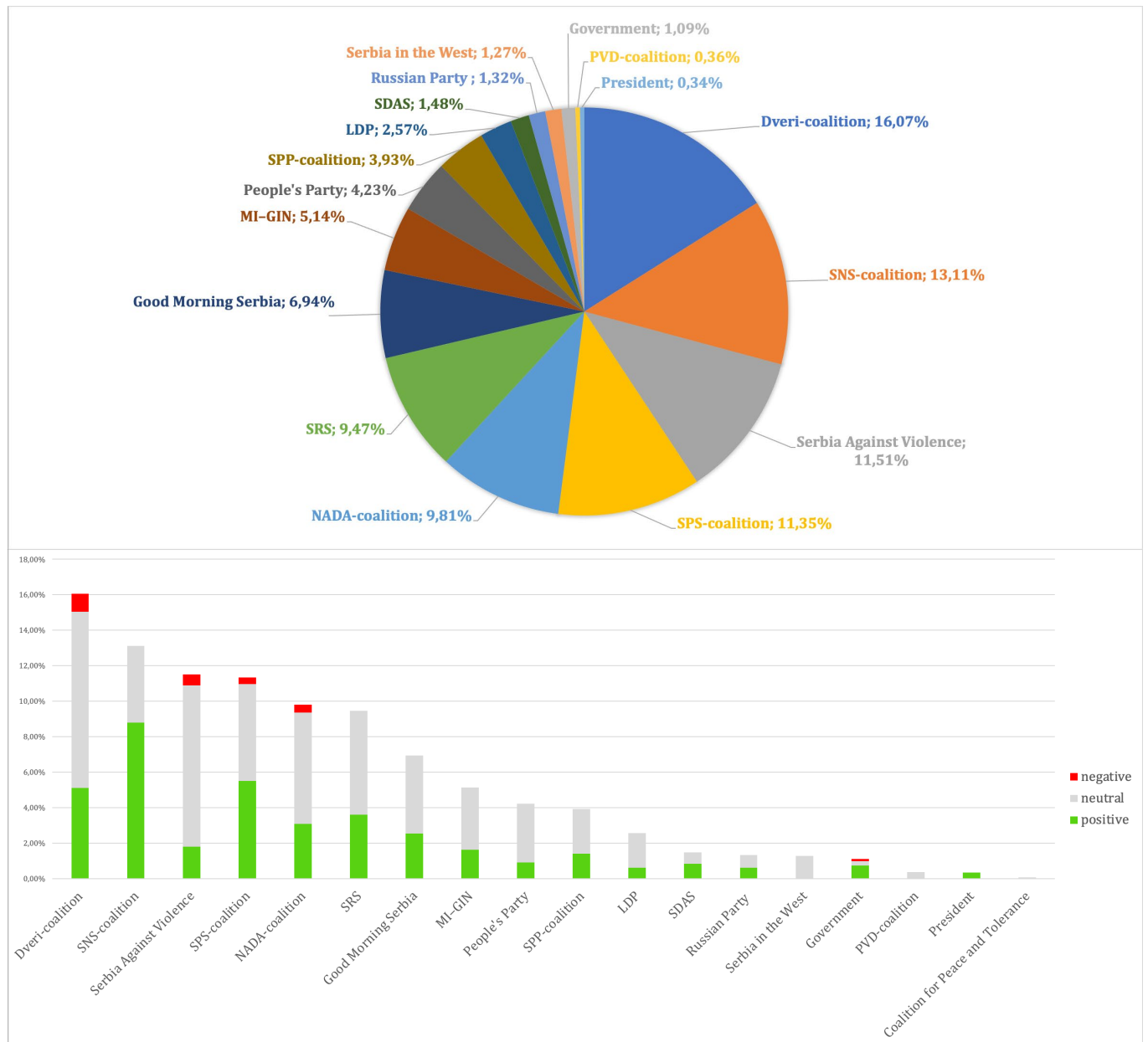
**TV Pink – airtime allocated to contestants and other relevant political subjects
 in election-related news**



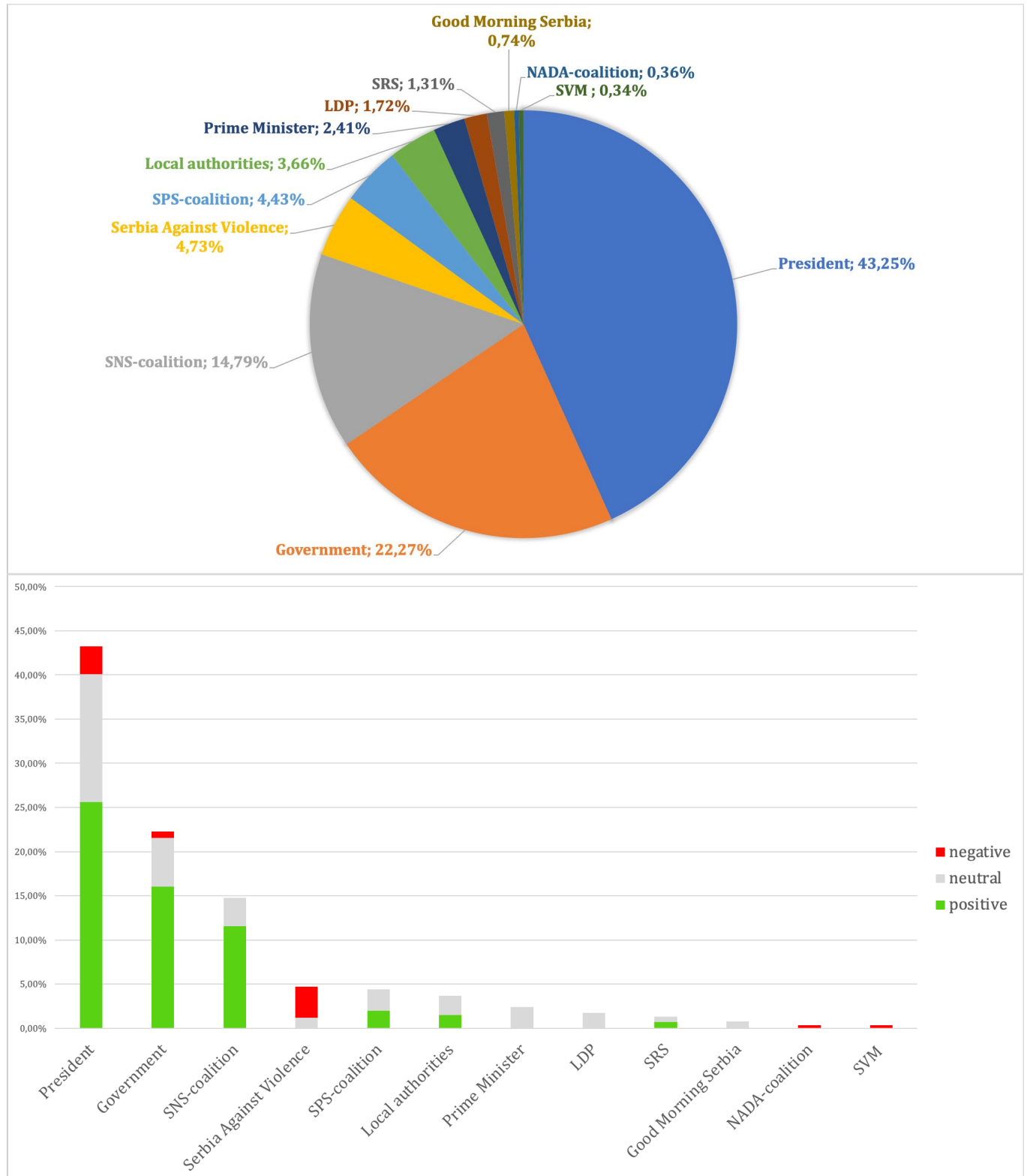
TV Prva – airtime allocated to contestants and other relevant political subjects in all programmes, excluding paid airtime



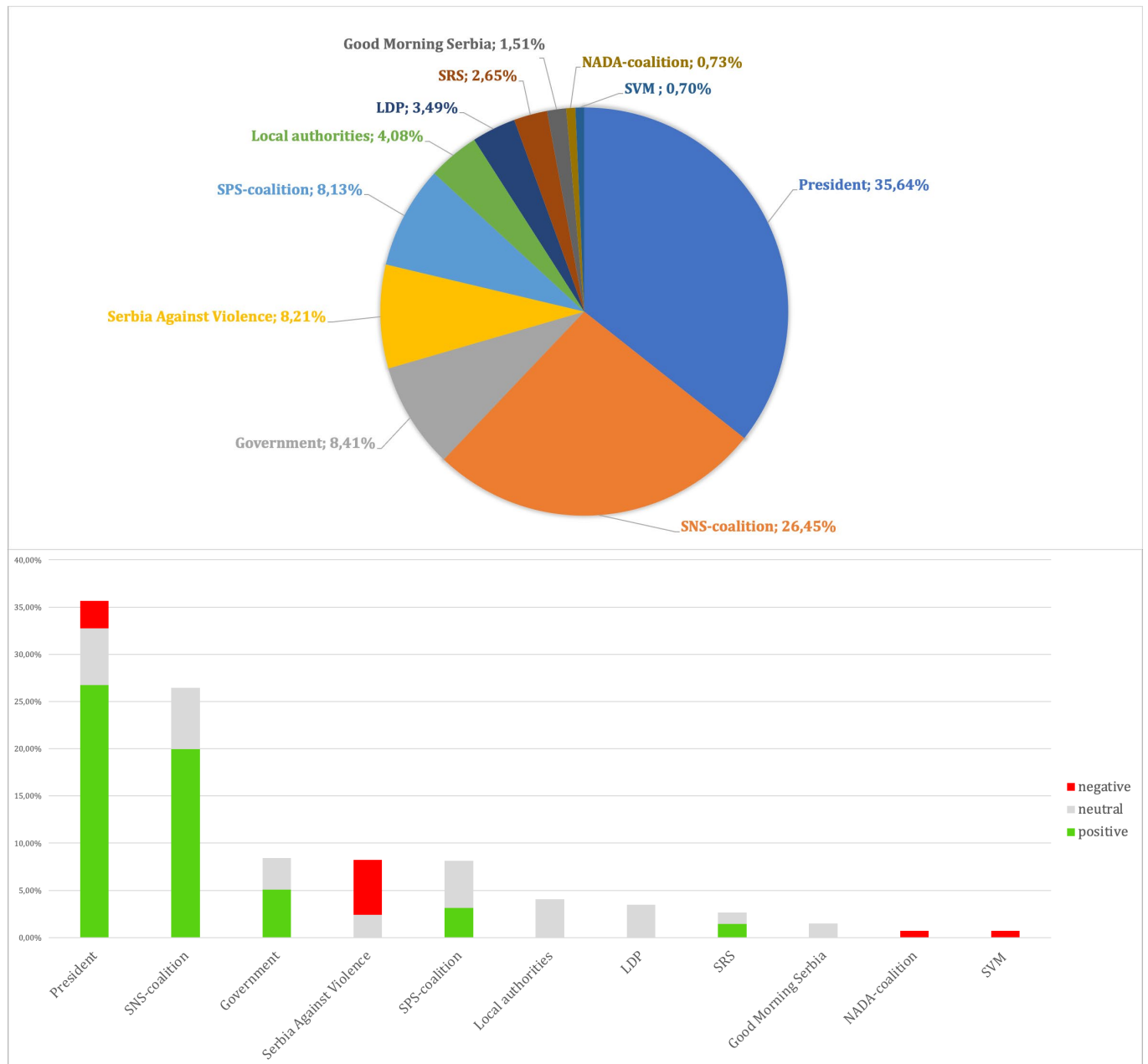
**TV Prva – airtime allocated to contestants and other relevant political subjects
 in election-related news**



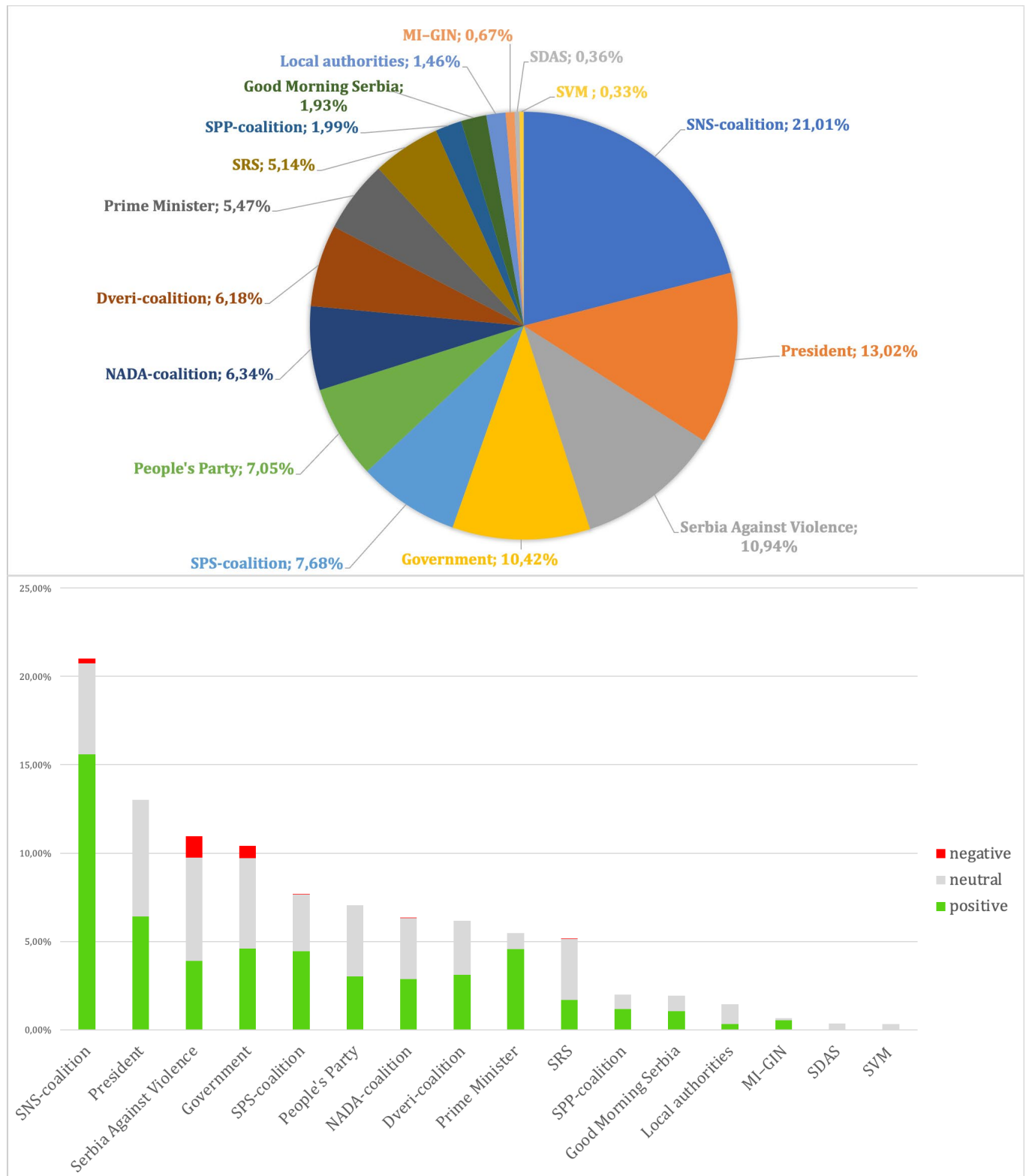
Informer TV – airtime allocated to contestants and other relevant political subjects in news



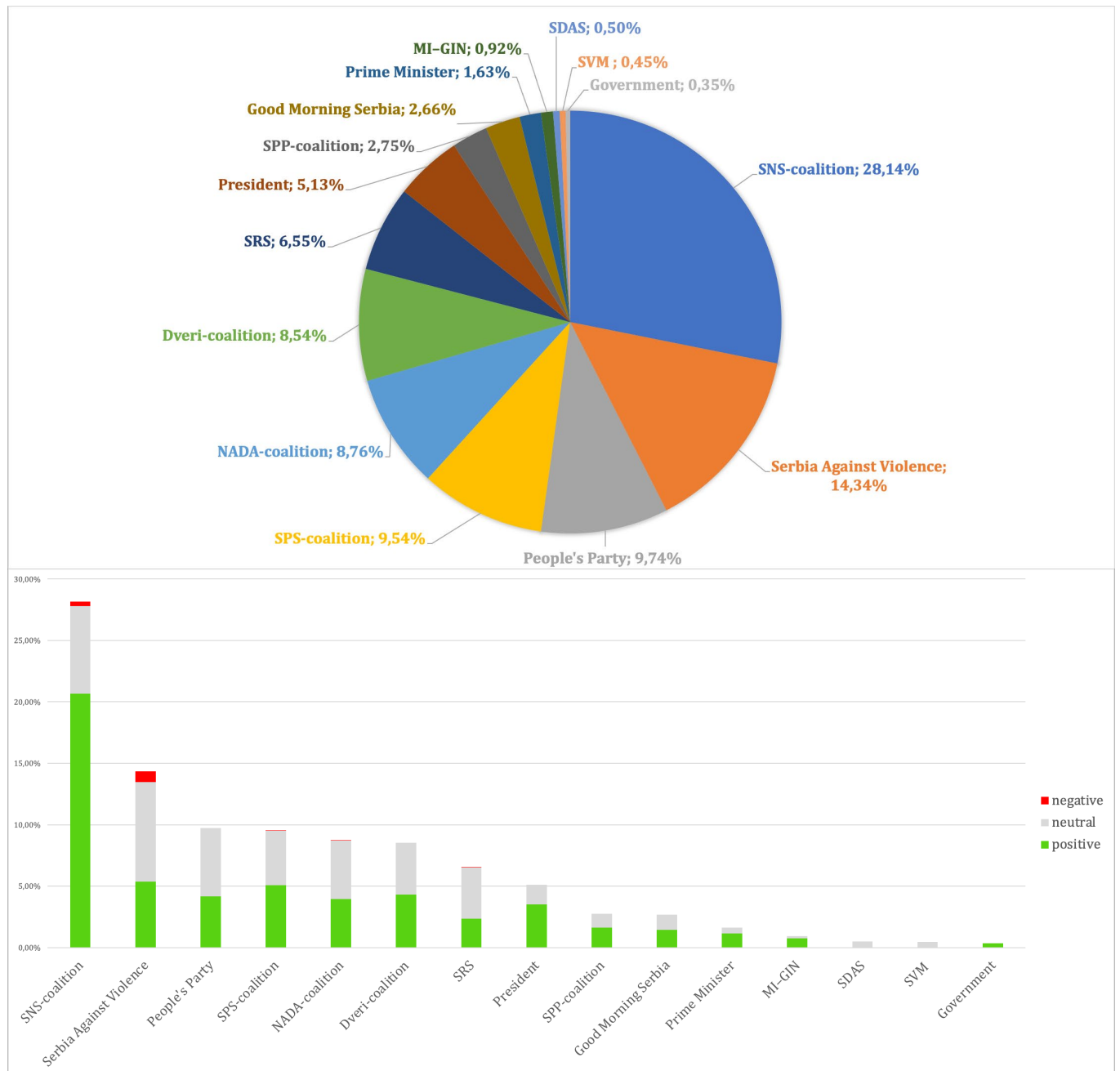
**Informer TV – airtime allocated to contestants and other relevant political subjects
 in election-related news**



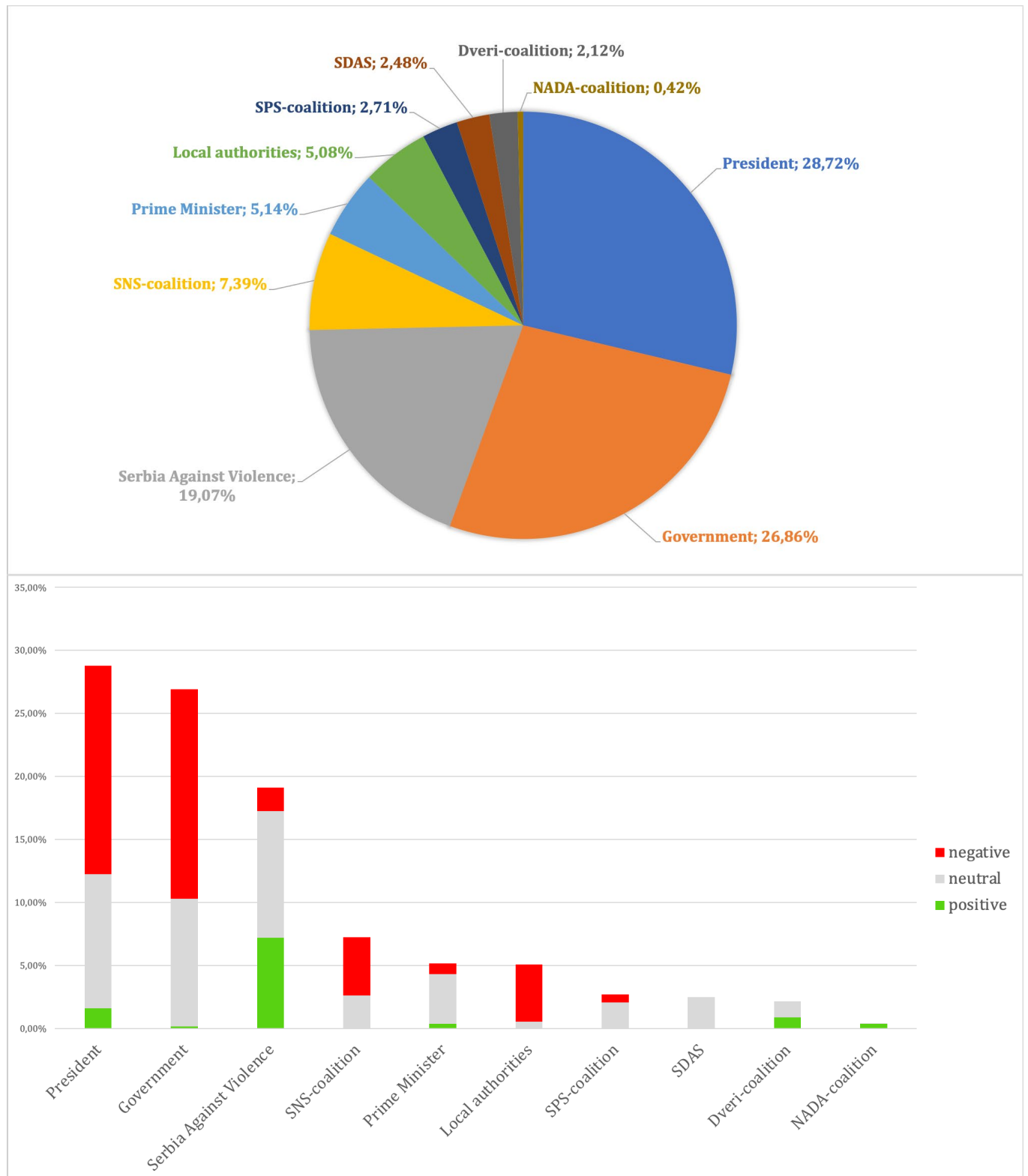
Kurir TV – airtime allocated to contestants and other relevant political subjects in news



**Kurir TV – airtime allocated to contestants and other relevant political subjects
 in election-related news**



TV N1 – airtime allocated to contestants and other relevant political subjects in news



**N1 TV – airtime allocated to contestants and other relevant political subjects
 in election-related news**

