Annex 7

Developing a Coalition Plan Template

TOOLS FOR CHAPTER 5 OF THE GUIDE: DEVELOPING A COALITION PLAN

Sample coalition plan template

See Chapter 5 of the Guide for more details on how to use this worksheet. A coalition plan contains the following elements:

Goals: Goals translate the coalition's mission and vision into concrete directions, defining what it will achieve by the end of the planning period. Goals represent the broader purpose of the coalition and, as such, should be developed to reflect each of its key functions.

Objectives: Objectives are the major accomplishments that the coalition seeks to achieve over time. Objectives differ from goals in that they are specific and measurable; they are the intermediary achievements that the coalition sets in order to realize its goals.

Strategies/Tactics: Strategies are the specific tasks the coalition will perform in order to achieve its objectives. Make sure that the coalition's strategies are specific and lead logically to its objectives.

Plan for <Coalition Name> _____

<Dates of the Plan> _____

Adopted on <date> _____

The following coalition members participated in the development of this plan:

_____

_____

Coalition Purpose: _____

Goal 1:	Objective 1:
	Objective 2:
	Objective 3:
	Strategy 1: Who will implement the strategy, by when?
	Strategy 2: Who will implement the strategy, by when?
	Strategy 3: Who will implement the strategy, by when?
Goal 2:	Objective 1:
	Objective 2:
	Objective 3:
	Strategy 1: Who will implement the strategy, by when?
	Strategy 2: Who will implement the strategy, by when?
	Strategy 3: Who will implement the strategy, by when?
Goal 3:	Objective 1:
	Objective 2:
	Objective 3:
	Strategy 1: Who will implement the strategy, by when?
	Strategy 2: Who will implement the strategy, by when?
	Strategy 3: Who will implement the strategy, by when?